

REPLICATION

[THE JASON EXPERIMENT]

How to Be an Influencer for *Replication: The Jason Experiment*

Thank you for agreeing to be an influencer for the book *Replication: The Jason Experiment*. When teens enjoy a book, they go looking for others like it. By helping readers find a new Christian teen novel, you are helping all Christian young adult fiction writers. I greatly appreciate your willingness to tell people about Martyr and Abby's story and help bring some light into the lives of teen readers.

In return for this free copy of *Replication: The Jason Experiment*, please consider the following ways to help spread the word about the book. There are lots of ideas to fit different personalities, so pick the ones you feel comfortable doing.

And if you haven't already, visit my website. There you can register for my e-zine or follow the link to join my Facebook author page. This way you can stay up-to-date on what is happening with the book.

How to help online:

✦ Use the features on Amazon.com, GoodReads, and other online sites to support the book by clicking on the buttons on the *Replication* product page. Most sites have a Facebook "Like" button, a Twitter button, and a button for emailing a friend.

✦ Write a book review and post it on Amazon.com. And, if you have time, post it a few other places too. You don't have to give a professional analysis of the book, just write what you thought about the story. Post additional reviews on any of the following:

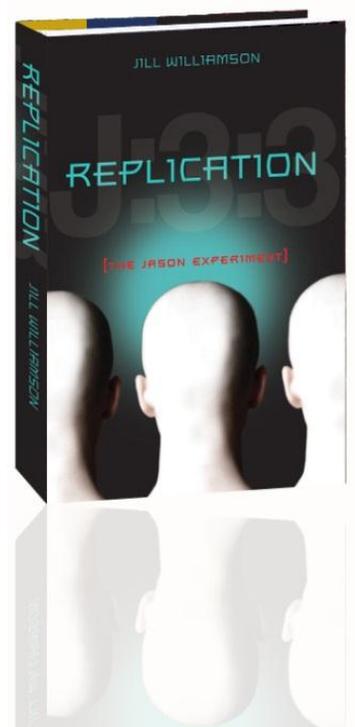
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✦ Tag the book on Amazon.com with search tags.

✦ Create a Listmania list on Amazon.com that includes *Replication* along with some of your other favorite young adult titles.

✦ Start a discussion about the book on your blog, Facebook page, or on e-mail loops that you are a part of.

✦ If you blog, feature the book, interview me, and/or host a contest. I'd be happy to give a copy of my book to your contest winner.



How to help in your community:

- ✦ Word of mouth is still the number one way books hit bestseller lists. So simply tell people what you liked about this story.
- ✦ Loan your book to friends and family, and give copies as gifts.
- ✦ Recommend the book to a book club. There are discussion questions in the back.
- ✦ If you write a newsletter, consider featuring the book or interviewing me.
- ✦ Request that your local library (or school library) order the book. Most libraries honor patron's requests. Print out some of the press materials from the Free Downloads page on my website and show them to your librarian.
- ✦ Ask your English teacher or librarian if they might have me visit as a guest author. I do assemblies, chapels, or writing workshops for all ages.
- ✦ Suggest that your local bookstore order copies of the book. Tell them why you liked it and show them the press materials if necessary.
- ✦ Distribute my bookmarks and buttons. Most bookstores, libraries, and gift shops are happy to have freebies on their counters. You can also post a bookmark on a public bulletin board. If you would like some bookmarks and buttons, email me and I will send you some.



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- ✦ Request that your church library order the book.
- ✦ See if your youth pastor or women's ministry chair might want to invite me to speak at a church event or summer camp.

Want to do even more?

- ✦ Join Team Novel Teen, my network of readers and bloggers who love clean teen fiction and want to help it thrive. Visit www.NovelTeen.com for more information.

Thanks for your help in spreading the word about my book!

Got a question or idea? Email me at jill@jillwilliamson.com.
Put "influencer" in the subject line.



Jill Williamson is a novelist, dreamer, and believer. Growing up in Alaska led to a love of books, and in 2010 her first novel, *By Darkness Hid*, won the Christy Award. She loves working with teenagers and gives writing workshops at libraries, schools, camps, and churches. Jill lives in Oregon with her husband and two children. Visit Jill online at www.jillwilliamson.com, where adventure comes to life.